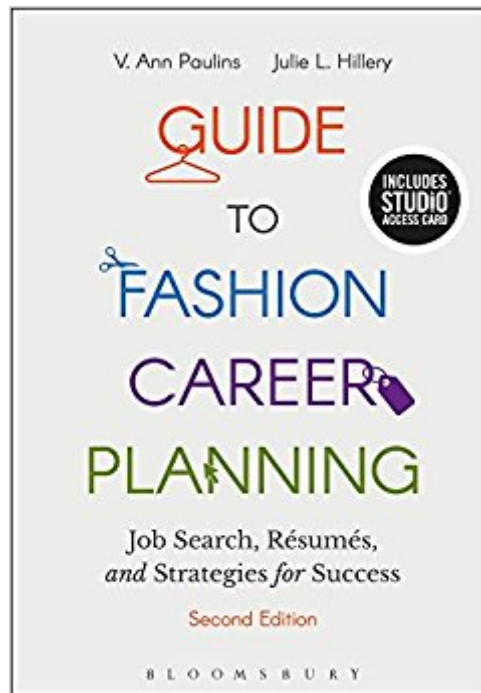




The book was found

Guide To Fashion Career Planning: Bundle Book + Studio Access Card



Synopsis

Guide to Fashion Career Planning, Planning: Job Search, Résumé(s), and Strategies for Success, 2nd Edition, helps both students and individuals interested in entering the fashion industry prepare for successful careers – from self-assessment and goal setting all to landing the first job. This book presents a seamless and comprehensive approach to everything needed for professional and career development including résumé writing, interviewing, job search strategies, internships and portfolios for fashion design, merchandising or retail careers. Chapter 3 offers a unique discussion on the various social media platforms and evaluates how they can be used to enhance (or devalue) the personal brand. Both practical and empowering, Guide to Fashion Career Planning gives readers the tools they need to embark on a career in fashion.

Features

- Details career paths in the fashion industry with examples of specific positions
- Covers preparing your professional presentation through social media, portfolios, letters, resumes, and interviewing
- Discusses how to build a professional network and work with mentors
- Explains how to conduct a job search, interview effectively, and gain work experience
- Offers advice on professional ethics, personal branding and how to transition from one job position to another to advance in a career

Guide to Fashion Career Planning STUDIO--an online tool for more effective study!

- Study smarter with self-quizzes featuring scored results and personalized study tips
- Review concepts with flashcards of essential vocabulary
- Watch videos that bring chapter concepts to life
- Download templates for resumes, cover letters and professional documents that students will need as they enter the workforce
- Review samples of good and poor quality resumes and portfolios
- Complete personal assessment exercises to identify your strengths and interests
- Access links to online job resources and tools

This bundle includes Guide to Fashion Career Planning and Guide to Fashion Career Planning STUDIO Access Card.

Book Information

Paperback: 324 pages

Publisher: Fairchild Books; 2 Pck Pap/ edition (March 10, 2016)

Language: English

ISBN-10: 1501314718

ISBN-13: 978-1501314711

Product Dimensions: 7 x 21.5 x 252 inches

Shipping Weight: 1.4 pounds (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #370,626 in Books (See Top 100 in Books) #110 in Books > Business & Money > Job Hunting & Careers > Resumes #173 in Books > Business & Money > Industries > Fashion & Textile #554 in Books > Business & Money > Job Hunting & Careers > Job Hunting

Customer Reviews

"It can be a good source for the students in level 5 or year 2 to start thinking of the real world. It does get a bit descriptive but is still a good accumulation of information the retail students can use to know about the practical world." - Hasan Gilani, Brighton University, UK

"The additions / revisions from the earlier version are noteworthy and useful in today's environment. The strength of the proposal is in Chapters 3 and 10. Branding yourself for a career is an essential element that is missing in the marketplace. Providing a framework for what it means to "brand" oneself at the age of say 19 is new ground. Chapter 10 is also strong in bridging the transition from college to career." - Dana Connell, Columbia College Chicago, US

"I appreciate the chapter selections especially Branding Yourself and Professional Portfolio. Both of these relate directly to the needs to students preparing themselves for careers in the fashion industry. Other books on career readiness can be general and may not include such specific information related to fashion careers." - Naomi Ellis, Phoenix College, US

"This text would be perfect for our Portfolio I course, to be incorporated simultaneously with each week's agenda of student's development of their Portfolio or Capstone project. . . The approach is organized and well thought out in the outline." - Kelly De Melo, Art Institute of Dallas, US

V. Ann Paulins is Senior Associate Dean of Research and Graduate Studies at Ohio University, USA. Julie Hillery is Chair and Instructor at The University of New Mexico, USA.

[Download to continue reading...](#)

Guide to Fashion Career Planning: Bundle Book + Studio Access Card The Dynamics of Fashion: Bundle Book + Studio Access Card Fashion Sketchbook: Bundle Book + Studio Access Card Back to the 80s: 1980s Fads and Fashion Coloring Book: Adult Coloring Books Fashion, 80s Coloring Book, 1980s Coloring Book, Fashion Coloring Book ... Fashion Coloring Book for Adults) (Volume 1) Bundle: NUTR, 2nd + Online, 1 term (6 months) Printed Access Card + Diet and Wellness Plus, 1 term (6 months) Printed Access Card Bundle: M&B 3 + CourseMate, 1 term (6 months) Printed Access Card + LMS Integrated for Aplia, 1 term Printed Access Card Complete Guide to Size Specification and Technical Design: Bundle Book + Studio Access Card Teens' Guide to

College & Career Planning (Teen's Guide to College and Career Planning) Survey of Historic Costume: Bundle Book + Studio Access Card J.J. Pizzuto's Fabric Science Swatch Kit: Bundle Book + Studio Access Card J.J. Pizzuto's Fabric Science: Bundle Book + Studio Access Card Perry's Department Store: A Buying Simulation: Bundle Book + Studio Access Card Fabric for the Designed Interior: Bundle Book + Studio Access Card Technical Sourcebook for Designers: Bundle Book + Studio Access Card Brand Management Strategies: Bundle Book + Studio Access Card Essential Jazz (with CourseMate Printed Access Card and Download Card for 2-CD Set Printed Access Card) A Guide to Fashion Sewing: Studio Access Card The Dynamics of Fashion: Studio Access Card Fashion Sketchbook: Studio Access Card Ethics in the Fashion Industry: Studio Access Card

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)